

KATE MCLEAN

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kate-mclean.com

EDUCATION

Carnegie Mellon University

MDes Interaction Design

May 2017

Carnegie Mellon University

MA Design

May 2015

Kenyon College

BA Cultural Anthropology

Magna Cum Laude

Phi Beta Kappa Society

May 2011

AWARDS

Research Grant Award

kynamatrix Research Network

2017

SKILLS

Research & Design

Human-centered Research

Design Thinking Methods

Workshop Facilitation

Useability Testing

Wireframing

Prototyping

High-Fidelity Designs

Narrative Construction

Strategic Roadmapping

Teaching

Software

Figma

Adobe Creative Suite

Axure

Sketch

Miro

SketchUp

Solidworks

Microsoft Suite

Languages

English - native/fluent

Portuguese - intermediate proficiency

EXPERIENCE

Jan. 2024 to
present

Adjunct Professor

University of Arkansas

Developed the curriculum for and taught the course, "User Research in Applied Environments," part of the Masters of Science in Product Innovation program within the Walton School of Business.

Aug. 2022 to
present

Lead UX Researcher & Designer

Tyson Foods

Responsible for building the UX practice from the ground up, developing & managing the practice's services in Research, Design, and Design Thinking, & mentoring to our senior and junior designers. Creating and teaching courses in Design Thinking and the importance of research for Tech@Tyson team members. Additionally, working on critical UX project work for internal applications for which there are significant time constraints.

Jan. 2019 to
Aug. 2022

Senior Researcher & Designer

Bessemer Alliance, LLC

Responsible for conducting extensive human-centered research to gather rich insights that are synthesized into journey maps, business strategy plans, & other artifacts designed to help clients locate value opportunities to improve both profit margins & customer experiences.

Aug. 2018 to
Jan. 2019

Senior UX Designer

Computer Enterprises, Inc

In addition to the responsibilities of a UX Designer (outlined below), responsible for mentoring new members of the UX team. Assisted in development of presentations & created UX strategy visuals for the Digital Transformation team to be used to advocate for UX during pre-sales engagements

Aug. 2017 to
Aug. 2018

UX Designer

Computer Enterprises, Inc

Collaborated on diverse projects in multiple industries, leading human-centered design research through methods like contextual inquiry and interviews. Generated design assets (personas, journey maps) and synthesized research data into heuristic evaluations and recommendation reports. Developed and tested wireframes and high-fidelity mock-ups, overseeing design implementation, and conducting user testing for outcome evaluation.

Oct. 2016 to
May. 2017

Graduate Teaching Assistant

Carnegie Mellon University

Assisted in teaching and preparing materials for Visual Processes & Methodology of Visualization, two graduate courses (targeting MIIIPS, MDes, MPS in Design programs) designed to help students convey product ideas visually through sketching.